



Market Research Analyst / Sales Support (6 - 9 month contract)

Pachira (Pachira IP) has the in-depth technical expertise and patent knowledge needed to deliver exceptional financial returns for our client's semiconductor and microelectronic intellectual property.

We are searching for a talented *Market Research Analyst / Sales Support* individual join our team in a contract position. Reporting to the VP, Business Development, the successful candidate will use their extensive research and analysis abilities to support our sales effort.

In a small office environment, this role is the main liaison with the corporation's support teams and will perform some office management responsibilities when required.

The ideal candidate has some knowledge of:

- The microelectronics and semiconductor industries
- Patent licensing market
- Reference libraries, patent databases and other reference material and tools

In this role, you may be required to:

- Conduct patent and market research using the internet and other internal tools
- Conduct cost analysis and predict revenue possibilities
- Prepare and present analysis results in a clear and precise manner
- Write and present business cases and business plans

You have an ability to:

- Adapt to change, whether within the organization or job responsibility
- Communicate in a foreign language e.g. Japanese or Chinese (considered an asset)

Apply in confidence to careers@pachira.com

For more information about Pachira, please visit our website at www.pachira.com.